

World Sailing is the world governing body for the sport of sailing, officially recognized by the International Olympic Committee (IOC), and is responsible for the promotion of the sport internationally and for developing the regulations for all sailing competitions. The mission of the organisation is:

- To make sailing more exciting and accessible for everyone to participate or watch; and use our reach and influence to create a sustainable future for our sport and the waters of the world:
- To create, and regulate, exciting competition events to showcase the natural power of wind driven water sport.
- To build a strong profile and image for sailing using our key points of difference to resonate with people and give them a lifetime of sport.
- To create a tangible sustainability programme that maximises the positive effect that the sailing community can have on our environment.







The organisation is committed to developing the sport in a way that incorporates the needs of future generations, provides a fair and level sporting platform based on sound ethical principles, actively involves interested parties, and is open about decisions and activities that affect society, the economy and the environment.

World Sailing's Vision brings sustainability to the heart of the organisation and describes a world in which millions more people, from all walks of life, fall in love with the natural power of sailing. They are inspired by the use of technology to capture these forces of nature and through this, gaining a better affiliation to man's relationship with the oceans and water of our planet, to continue the legacy of positive global exploration and collaboration enabled through wind and water.

Sustainability shall be managed based on the following principles; transparency, stewardship, integrity and inclusivity. Furthermore, World Sailing has adopted the UN's Sustainable Development Goals and will use these in part to set itself objectives. World Sailing has a Sustainability Strategy: Agenda 2030 which sets out targets and milestones for the organisation to achieve.

The World Sailing sustainability strategy provides the framework to maximize the opportunity presented by the relationship between nature and the sport of sailing as well as significant issues that have been identified. This has led to the creation of the following objectives:

- Protect and enhance sailing's waters and the wider water environment.
- 2 Promote research into the impact of sailing on the environment.
- Encourage a robust approach to sustainability across the sport and its supporting affiliated industries.
- Minimise World Sailing's carbon footprint and promote resource efficiency across the sport.

- Create a sound economic base for World Sailing and the Sport.
- Provide and promote safe and collaborative working environments.
- Develop diverse and inclusive operations, promote sailing in an open and accessible way to increase participation.
- Communicate the benefits and importance of sustainability and facilitate stakeholder engagement in delivery of this strategy.







Official Partners







World Sailing Office 401, 4th Floor 3 Shortlands Drive London W6 8DA

www.sailing.org

sport / nature / technology